

FD-974

BBA 1st Semester Examination, Dec.-Jan., 2021-22

Paper - IV

Principles of Management

Time: Three Hours] [Maximum Marks: 90

[Minimum Pass Marks: 32

Note: Answer all questions. All questions carry equal

marks.

Unit-I

1. "Management is regarded as an art by someone, science by others and inexact science by many more. The truth seems to be some where in the middle." In the light of this statement, explain the nature and importance of management.

OR

Discuss the contribution of Henry Fayol in the field of Administrative Management.

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(Turn Over)

Unit-II

2. What is Planning? Explain the steps in the planning process.

OR

Write short notes on any **two** of the following:

- (a) Formal and Informal planning
- (b) Policies
- (c) Management by objectives

Unit-III

3. Define organization. Explain the different principles of organization.

OR

Write short notes on any **two** of the following:

- (a) Departmentation
- (b) Line and Staff organisation
- (c) Functional organization

Unit-IV

4. What is the significance of decision making? Explain its procedure.

OR

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(Continued)

What do you understand by decision making? What are the different techniques of decision making? Explain.

Unit-V

5. "Control is fundamental management function that ensure work accomplishment according to plans." Explain and state the process of control.

OR

Write short notes on any **two** of the following:

- (a) Budgetary control
- (b) Performance budget
- (c) Critical Path Method (CPM)

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